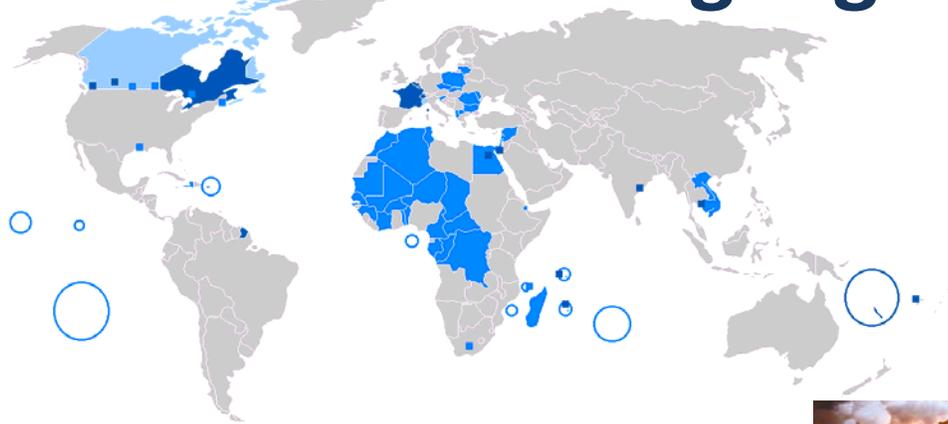


French– The Global Language of ...



Business



- French was ranked the **2nd most important language** for business (Bloomberg 2011)
- **2,300 French companies** in the US employ approximately 520,000 Americans. US companies employ nearly 650,000 people in France
- In 2006, the United States exported and imported **more to countries having French as a national language** than to countries having any other foreign language

Science



- France and French-speaking countries are leaders in many technical fields such as **telecommunications, medicine, genetics, chemistry, pharmaceuticals, agriculture, transportation, energy, aviation** and **aerospace technologies**
- French innovation include the world's
 - ◇ fastest rail train (*the TGV*),
 - ◇ largest commercial jet (*Airbus A380*)
 - ◇ most widely used satellite rocket launcher (*Ariane*)

Law/Politics



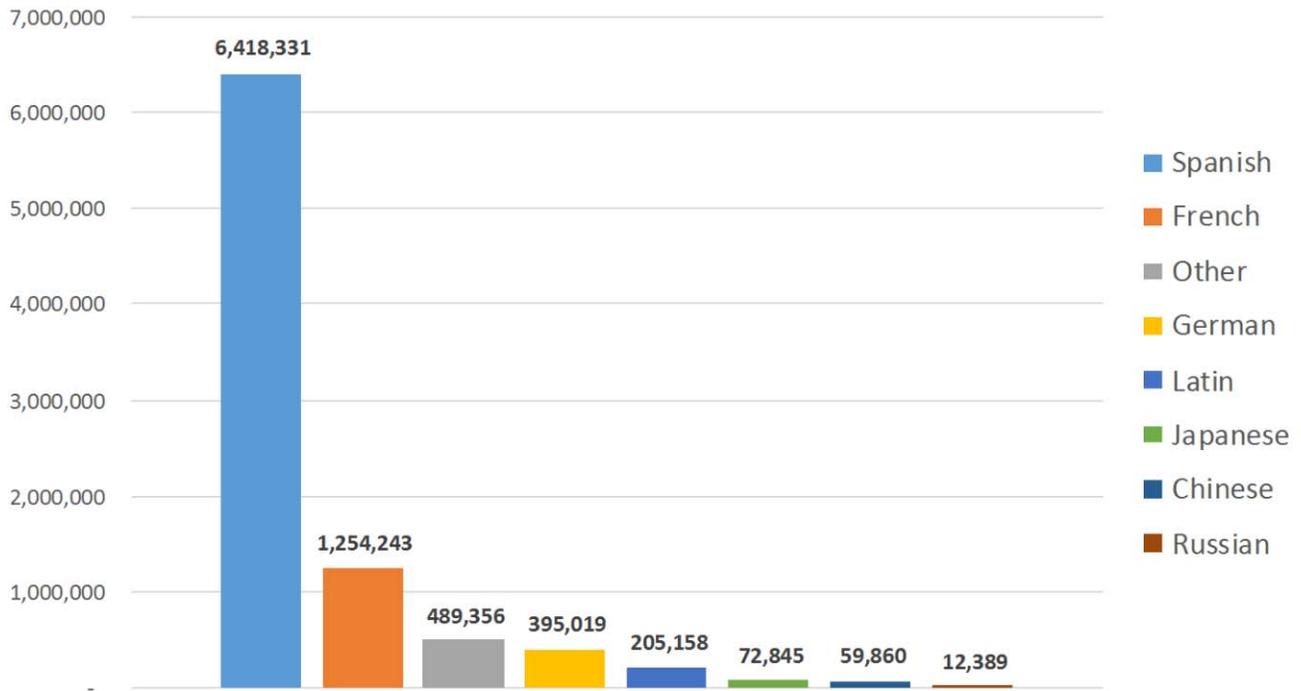
- Over **250 million** people in **53 countries** on **every continent** speak French.
- French is the official or working language of many international organizations such as:
 - ◇ the United Nations
 - ◇ the International Olympic Committee
 - ◇ the European Community
 - ◇ the International Red Cross
 - ◇ the European Court of Justice

Arts



- The French have a long history and tradition of being leaders in the arts
- There have been **13 French-speaking Nobel Prize** winners in Literature
- French-speakers continue to be leaders in
 - ◇ Music (**Universal Music– Vivendi**)
 - ◇ Cinema (**StudioCanal**)
 - ◇ Television (**Canal+**)
 - ◇ Video games (**Activision Blizzard**)
 - ◇ Animation (**Mac Guff**)

US Foreign Language Enrollment



% of US Foreign Language Enrollment

